

**GREATER THAN THE SUM OF OUR PARTS.**



**INTEGRATING RESEARCH & PRACTICE**

**HYATT REGENCY PHOENIX**

**PHOENIX, ARIZONA**

**OCTOBER 31 – NOVEMBER 2, 2019**

# **SPONSORSHIP PROSPECTUS**

## EXHIBITOR SPONSORSHIPS

\*Display spaces will include one (1) 6-foot table and two (2) chairs. Each display space includes breakfast and lunch for ONE booth staff representative. Only higher level sponsorships with listed convention registrations provide access to the full convention. Additional convention registrations may be purchased online.

\*Display spaces are limited and will be assigned on a first-come, first-serve basis.

### **Diamond Sponsorship**

**Price: \$10,000.00**

Benefits:

- Ability to address attendees (up to 5 minutes) prior to one General Session presentation
- Logo on the AzPA home page through 2019 as well as logo and website link on the convention page of the website
- Onsite signage acknowledging support
- Sponsor's name listed as primary convention sponsor and to include acknowledgment in title for all marketing (*"AzPA 2019 Convention presented by X"*)
- Full page color ad in the onsite program
- Sponsor may provide packet stuffer
- Convention attendee directory sent two weeks prior and post event
- Premium display space in exhibit hall
- 4 complimentary full convention registrations
- AzPA to send one custom e-blast to membership with information about sponsor's organization

### **Platinum Sponsorship**

**Price: \$5,500.00**

Benefits:

- Logo on the AzPA home page through 2019 as well as logo and website link on the convention page of the website
- Onsite signage acknowledging support
- Sponsor's name and logo included in promotional materials that is more prominent than all lower tiers
- Full page ad in the onsite program
- Sponsor may provide packet stuffer
- Convention attendee directory sent two weeks prior and post event
- Premium display space in exhibit hall
- 2 complimentary full convention registrations
- AzPA to send one custom e-blast to membership with information about sponsor's organization
- Sponsorship of evening reception

## EXHIBITOR SPONSORSHIPS

### Gold Sponsorship

Price: \$3,000.00

Benefits:

- Logo on the AzPA home page through 2019 as well as logo and website link on the convention page of the website
- Sponsor's name and logo included in promotional materials that is more prominent than all lower tiers
- Half page ad in onsite program
- Sponsor may provide packet stuffer
- Convention attendee directory sent two weeks prior and post event
- Premium display space in exhibit hall
- 1 complimentary full convention registration

### Silver Sponsorship

Price: \$1,500.00

Benefits:

- Logo and website link on the convention page of the website
- Sponsor's name and logo included in promotional materials that is more prominent than all lower tiers
- Quarter page ad in onsite program
- Convention attendee directory sent two weeks prior and post event
- Sponsor may provide packet stuffer
- Display space in exhibit hall

### Bronze Sponsorship

Price: \$650.00

Benefits:

- Logo and website link on the convention page of the website
- Sponsor's name and logo included in promotional materials
- Display space in exhibit hall

## FOOD & BEVERAGE SPONSORSHIPS

### Meal Sponsor

*Exclusive sponsorship for one of two luncheons*

Price: \$3,500.00

Benefits:

- Ability to address attendees during the meal (up to 5 minutes) either by representative or reading of sponsorship message during meal
- Easel sign prominently displayed during the meal
- Sponsor may provide packet stuffer **OR** handouts to be available during the meal
- Half page ad in the on-site program
- Logo and website link on the convention page of the website
- Sponsor's name and logo included in promotional materials

## FOOD & BEVERAGE SPONSORSHIPS

### Break Sponsor

*Exclusive sponsorship for one break of sponsor's choice (based on availability)*

**Price: \$1,200.00**

Benefits:

- Easel sign prominently displayed during break
- Organization may provide convention bag stuffer **OR** handouts to be available during break
- Quarter page ad in onsite program
- Logo and website link on the convention page of the website
- Sponsor's name and logo included in promotional materials

## SCHOLARSHIP SPONSORSHIPS

### Student Sponsorship

Price:

**2 students/trainees - \$450**

**3 students/trainees - \$600**

**5 students/trainees - \$1000**

Benefits:

- *Sponsoring 2 students/trainees:*
  - Sponsor's name and logo included in promotional materials
- *Sponsoring 3 students/trainees:*
  - Logo and website link on the convention page of the website
  - Sponsor's name and logo included in promotional materials
- *Sponsoring 5 students/trainees:*
  - Easel sign prominently displayed during poster session in exhibit hall
  - Logo and website link on the convention page of the website
  - Sponsor's name and logo included in promotional materials

### Heritage Sponsorship

*The Heritage Sponsorship was developed to address the unique challenges and issues that arise during the transition from graduate study to professional life. We hope to support the development of Early Career Psychologists by removing financial barriers to engage in convention activities. In doing so, ECPs can attend trainings/ workshops and develop collegial relationships that will foster future leaders with the passion and innovation to advance psychological advocacy, education, practice and science.*

Price:

**Full - \$270**

**Partial - \$135**

Benefits:

- Sponsor's name and logo included in promotional materials

## ADVERTISING SPONSORSHIPS

### Lanyard Sponsor

Price: \$750

Benefits:

- Your logo and/or organization's name will be printed on lanyards used by all convention attendees

### Packet Advertising

Price: \$250.00

Benefits:

- Sponsor may provide one advertisement item (this may include, but is not limited to, pens, key chains, brochures, etc.) to be placed in convention attendee bags. 250 pieces of each item must be delivered to AzPA prior to the convention.

*\*You may include additional (second, third, etc.) items at \$150 per 250 items.*

## SPEAKER SPONSORSHIPS

*Exclusive sponsorship of either a general session or breakout session speaker. Sponsorship costs will vary based on speaker, please contact AzPA for details.*

Benefits:

- Logo and website link on the convention page of the website
- Sponsor's name or logo included as session sponsor in promotional materials
- Sponsor may provide signage for sponsored session
- Speaker introduction for sponsored session

**Sponsor registration can be found online at [www.azpa.org](http://www.azpa.org).**

*Questions? Please contact AzPA at [admin@azpa.org](mailto:admin@azpa.org) or (480) 675-9477.*

## SPONSOR TERMS AND CONDITIONS

- The **Arizona Psychological Association (AzPA)** acts for sponsors and their representatives in the capacity of agent, not as principal. This Association assumes no liability for any act of omission or commission in connection with the hotel. Sponsors and representatives hereby release **AzPA** from any and all liabilities for loss or damage ensuing from any cause whatsoever, except for claims for damages or injuries caused by or resulting from the negligence of the Association or its agents/employees. In addition, sponsors and representatives agree to hold harmless the Association from any and all claims for loss or damages asserted against the Association by any person as a result of or in any way connected with the wrongful acts of negligence of the sponsor.
- **AzPA**, in the event of conflict regarding space requests or conditions beyond its control, reserves the right to rearrange the floor plan at any time.
- Cancellation requests must be submitted in writing by **September 6, 2019**. A \$250 cancellation fee will be applied to cancellation refunds received by the 6th. There will be no refunds after September 6, 2019.
- Sponsorship benefits will begin and be met once full payment by the sponsor has been made to **AzPA** either by check or credit card payment.
- Sponsors shall observe and abide by additional rules and regulations that may be adopted by **AzPA**, which shall be as much a part hereof as though fully incorporated herein.
- Sponsors or their representatives who fail to observe these conditions of contract, or who, in the opinion of **AzPA**, conduct themselves unethically, may be dismissed without refund or appeal for redress.