



# 2021 AzPA Annual Convention

Loews Ventana Canyon Resort  
Tucson, Arizona  
October 7-9, 2021

## SPONSORSHIP PROSPECTUS

*The Mission of the Arizona Psychological Association is to support its members, advance the profession, preserve its integrity, promote health, and advocate in the public interest. The AzPA Annual Convention is the largest AzPA event each year. Attendees will include psychologists in the private and public sector including clinical, forensic, school, research and academic psychology. This year's convention will feature engaging speakers from across the country. We are expecting approximately 200 attendees and are confident that you will have the opportunity to share your unique information with a quality group of engaged stakeholders.*

## EXHIBITOR SPONSORSHIPS

Exhibitor sponsorships include a display spaces with one (1) 6-foot table with a tablecloth. Complimentary registrations are included in each sponsor package, details are listed below. Additional representatives may register online for \$50 per day.

Display spaces are limited and will be assigned on a first-come, first-served basis.

### **Diamond Sponsorship**

Please contact Daphne Stokes at [admin@azpa.org](mailto:admin@azpa.org) for details about this exclusive sponsorship opportunity.

### **Platinum Sponsorship**

**Price: \$5,500**

Benefits:

- Featured sponsor of evening reception on Friday, October 8 including customized table tents with the sponsor's logo.
- Logo on the AzPA home page through 2021 as well as logo and website link on the convention page of the AzPA website.
- Onsite signage acknowledging support.
- Sponsor's name and logo prominently displayed in promotional materials.
- Recognition at the opening convention session on Friday, October 8.
- Opportunity to send one custom e-blast to AzPA membership with information about the sponsoring organization.
- One (1) full page ad in the digital convention program.
- Sponsor may provide packet stuffer that will be distributed to conference attendees.
- Access to the convention attendee directory which will be sent two weeks prior to the event and again following event.
- Premium placement in exhibit hall.
- Three (3) complimentary full convention registrations.

### **Gold Sponsorship**

**Price: \$3,000**

Benefits:

- Logo on the AzPA home page through 2021 as well as logo and website link on the convention page of the AzPA website.
- Sponsor's name and logo prominently displayed in promotional materials.
- Recognition at the opening convention session on Friday, October 8.
- One (1) half page ad in the digital convention program.
- Sponsor may provide packet stuffer that will be distributed to conference attendees.
- Access to the convention attendee directory which will be sent two weeks prior to the event and again following event.
- Premium placement in exhibit hall.
- Two (2) complimentary full convention registrations.

## Silver Sponsorship

**Price: \$1,500**

Benefits:

- Logo and website link on the convention page of the AzPA website.
- Sponsor's name and logo prominently displayed in promotional materials.
- Recognition at the opening convention session on Friday, October 8.
- One (1) quarter page ad in the digital convention program.
- Sponsor may provide packet stuffer that will be distributed to conference attendees.
- Access to the convention attendee directory which will be sent two weeks prior to the event and again following event.
- Exhibit space in exhibit hall.
- One (1) complimentary full convention registration.

## Bronze Sponsorship

**Price: \$700**

Benefits:

- Logo and website link on the convention page of the AzPA website.
- Sponsor's name and logo displayed in promotional materials.
- Recognition at the opening convention session on Friday, October 8.
- Exhibit space in exhibit hall.
- One (1) complimentary full convention registration.

## FOOD & BEVERAGE SPONSORSHIPS

### Lunch Sponsor

*Exclusive sponsorship for one of two luncheons*

**Price: \$5,000**

Benefits:

- Ability to address attendees during the meal (up to 3 minutes).
- Logo and website link on the convention page of the AzPA website.
- Customized signage prominently displayed during the meal.
- Sponsor's name and logo prominently displayed in promotional materials.
- Recognition at the opening convention session on Friday, October 8.
- Opportunity to send one custom social media post to AzPA membership with information about the sponsoring organization.
- One (1) full page ad in the digital convention program.
- Sponsor may provide packet stuffer that will be distributed to conference attendees **OR** handouts to be available during the meal.
- Access to the convention attendee directory which will be sent two weeks prior to the event and again following event.
- One (1) complimentary full convention registration.
- Exhibit space in the exhibit hall may be purchased at a discounted rate of \$300.

## Breakfast Sponsor

*Exclusive sponsorship for one of two breakfasts*

**Price: \$2,500**

Benefits:

- Ability to address attendees during the meal (up to 3 minutes).
- Logo and website link on the convention page of the AzPA website.
- Customized signage prominently displayed during the meal.
- Sponsor's name and logo prominently displayed in promotional materials.
- Recognition at the opening convention session on Friday, October 8.
- One (1) half page ad in the digital convention program.
- Sponsor may provide packet stuffer that will be distributed to conference attendees **OR** handouts to be available during the meal.
- Exhibit space in the exhibit hall may be purchased at a discounted rate of \$300.

## Break Sponsor

*Exclusive sponsorship for one break of sponsor's choice (based on availability)*

**Price: \$1,200**

Benefits:

- Logo and website link on the convention page of the AzPA website.
- Customized signage prominently displayed during the break.
- Sponsor's name and logo prominently displayed in promotional materials.
- Recognition at the opening convention session on Friday, October 8.
- One (1) quarter page ad in the digital convention program.
- Sponsor may provide packet stuffer that will be distributed to conference attendees **OR** handouts to be available during the break.

## SCHOLARSHIP SPONSORSHIPS

### Student Sponsorship

*Your sponsorship will cover the registration fee for an AzPA student member to attend the convention.*

**Price:**

**1 student - \$250**

**2 students - \$450**

**3 students - \$600**

**5 students - \$1,000**

Benefits:

- *Sponsoring 2 students:*
  - Sponsor's name and logo displayed in promotional materials.
  - Recognition at the opening convention session on Friday, October 8.
- *Sponsoring 3 students:*
  - Logo and website link on the convention page of the website
  - Sponsor's name and logo displayed in promotional materials.
  - Recognition at the opening convention session on Friday, October 8.
- *Sponsoring 5 students:*
  - Customized signage displayed during poster session in exhibit hall.
  - Logo and website link on the convention page of the AzPA website.

- Sponsor's name and logo displayed in promotional materials.
- Recognition at the opening convention session on Friday, October 8.

## **Heritage Sponsorship**

*The Heritage Sponsorship was developed to address the unique challenges and issues that arise during the transition from graduate study to professional life. We hope to support the development of Early Career Psychologists by removing financial barriers to engage in convention activities. In doing so, ECPs can attend trainings/ workshops and develop collegial relationships that will foster future leaders with the passion and innovation to advance psychological advocacy, education, practice and science.*

**Price: \$350**

Benefits:

- Sponsor's name and logo displayed in promotional materials.
- Recognition at the opening convention session on Friday, October 8.

## **STUDENT POSTER SPONSORSHIP**

*Exclusive sponsorship for the student poster session.*

**Price: \$1,500**

Benefits:

- Sponsor's name and logo displayed in promotional materials.
- Recognition at the opening convention session on Friday, October 8.
- Organization may provide handouts to be available during poster session.
- Customized signage during the student poster session.

## **ADVERTISING SPONSORSHIPS**

### **App Sponsor**

**Price: \$2,000**

Benefits:

- Sponsor's name and logo prominently displayed in promotional materials.
- Recognition at the opening convention session on Friday, October 8.
- Sponsor's logo included in convention app branding.

### **Lanyard Sponsor**

**Price: \$750**

Benefits:

- Your logo and/or organization's name will be printed on the lanyards used by all convention attendees.

### **Bag Advertising**

**Price: \$250**

Benefits:

- Sponsor may provide one advertisement item (this may include, but is not limited to, pens, key chains, brochures, etc.) to be placed in convention attendee bags. 250 pieces of each item must be delivered to AzPA prior to the convention.

*\*You may include additional (second, third, etc.) items at \$150 per 250 items.*

## SPEAKER SPONSORSHIPS

*Exclusive sponsorship of either a general session or breakout session speaker. Sponsorship costs will vary based on speaker, please contact AzPA at [admin@azpa.org](mailto:admin@azpa.org) or (480) 675-9477 for details.*

Benefits:

- Logo and website link on the convention page of the AzPA website.
- Sponsor's name or logo included as session sponsor in promotional materials.
- Sponsor may provide signage for sponsored session.
- Speaker introduction for sponsored session.

**Sponsor registration can be found online at [www.azpa.org](http://www.azpa.org).**

*Questions? Please contact AzPA at [admin@azpa.org](mailto:admin@azpa.org) or (480) 675-9477.*

### SPONSOR TERMS AND CONDITIONS

- The **Arizona Psychological Association (AzPA)** acts for sponsors and their representatives in the capacity of agent, not as principal. This Association assumes no liability for any act of omission or commission in connection with the hotel. Sponsors and representatives hereby release **AzPA** from any and all liabilities for loss or damage ensuing from any cause whatsoever, except for claims for damages or injuries caused by or resulting from the negligence of the Association or its agents/employees. In addition, sponsors and representatives agree to hold harmless the Association from any and all claims for loss or damages asserted against the Association by any person as a result of or in any way connected with the wrongful acts of negligence of the sponsor.
- **AzPA**, in the event of conflict regarding space requests or conditions beyond its control, reserves the right to rearrange the floor plan at any time.
- **AzPA** is continuing to monitor the health and safety guidelines for the state of Arizona. If it is determined by **AzPA** that an in-person event is not possible, the sponsorship opportunity will be reviewed with the sponsor and a representative of **AzPA** to determine the appropriate next steps.
- Cancellation requests must be submitted in writing by **August 13, 2021**. A \$250 cancellation fee will be applied to cancellation refunds received by the 13th. There will be no refunds after August 13, 2021.
- Sponsorship benefits will begin and be met once full payment by the sponsor has been made to **AzPA** either by check or credit card payment.
- Sponsors shall observe and abide by additional rules and regulations that may be adopted by **AzPA**, which shall be as much a part hereof as though fully incorporated herein.
- Sponsors or their representatives who fail to observe these conditions of contract, or who, in the opinion of **AzPA**, conduct themselves unethically, may be dismissed without refund or appeal for redress.