



2020 AzPA Annual Convention

Mini-Cons

OCTOBER – DECEMBER, 2020

SPONSORSHIP PROSPECTUS

The Mission of the Arizona Psychological Association is to support its members, advance the profession, preserve its integrity, promote health, and advocate in the public interest. The AzPA Annual Convention is the largest AzPA event each year. Attendees will include psychologists in the private and public sector including clinical, forensic, school, research and academic psychology. This year's convention will feature engaging speakers from across the country. Our in person convention typically hosts 200 attendees. This year's virtual convention series will be able to reach a wider audience and we are confident that you will have the opportunity to share your unique information with a quality group of engaged stakeholders.

LEVEL SPONSORSHIPS

Platinum Sponsorship

Please contact Daphne Stokes at admin@azpa.org for details about this exclusive sponsorship opportunity.

Gold Sponsorship

Price: \$1,000.00

Benefits:

- Logo on the AzPA home page through 2020 as well as logo and website link on the convention page of the AzPA website.
- Sponsor's name and logo prominently displayed in promotional materials.
- Recognition at the beginning of each mini-con session.
- Premier placement in AzPA's Virtual Convention Vendor Guide.
- One social media post to AzPA's Facebook **and** Twitter.
- Access to the convention attendee directory which will be sent two weeks following the last session.
- Two (2) complimentary full convention registrations.

Silver Sponsorship

Price: \$750.00

Benefits:

- Logo and website link on the convention page of the AzPA website.
- Sponsor's name and logo prominently displayed in promotional materials.
- Recognition at the beginning of each mini-con session.
- Inclusion in AzPA's Virtual Convention Vendor Guide.
- One social media post to AzPA's Facebook **or** Twitter.
- Access to the convention attendee directory which will be sent two weeks following the last session.
- One (1) complimentary full convention registration.

Bronze Sponsorship

Price: \$500.00

Benefits:

- Logo and website link on the convention page of the AzPA website.
- Recognition at the beginning of each mini-con session.
- Sponsor's name and logo displayed in promotional materials.
- Inclusion in AzPA's Virtual Convention Vendor Guide.

SCHOLARSHIP SPONSORSHIPS

Student Sponsorship

Your sponsorship will cover the registration fee for an AzPA student member to attend the convention.

Price:

1 student - \$65

2 students - \$100

Benefits:

- *Sponsoring 2 students:*
 - Sponsor's name and logo displayed in promotional materials.

Heritage Sponsorship

The Heritage Sponsorship was developed to address the unique challenges and issues that arise during the transition from graduate study to professional life. We hope to support the development of Early Career Psychologists by removing financial barriers to engage in convention activities. In doing so, ECPs can attend trainings/ workshops and develop collegial relationships that will foster future leaders with the passion and innovation to advance psychological advocacy, education, practice and science.

Price: \$200

Benefits:

- Sponsor's name and logo displayed in promotional materials.

ADVERTISING SPONSORSHIPS

Social Media Sponsor

Price: \$250

One social media spotlight post to AzPA's Facebook or Twitter leading up to the conference.

Vendor Guide Sponsor

Price: \$250

One half page layout in AzPA's Convention Vendor Guide.

SESSION SPONSORSHIPS

Exclusive sponsorship of a mini-con session.

Price: \$750

Benefits:

- Logo and website link on the convention page of the AzPA website.
- Two-minutes for the sponsor to introduce their organization and to welcome attendees
- Sponsor's name or logo included as session sponsor in promotional materials.
- Speaker introduction for sponsored session.

Sponsor registration can be found online at www.azpa.org.

Questions? Please contact AzPA at admin@azpa.org or (480) 675-9477.

SPONSOR TERMS AND CONDITIONS

- The **Arizona Psychological Association (AzPA)** acts for sponsors and their representatives in the capacity of agent, not as principal. This Association assumes no liability for any act of omission or commission in connection with the hotel. Sponsors and representatives hereby release **AzPA** from any and all liabilities for loss or damage ensuing from any cause whatsoever, except for claims for damages or injuries caused by or resulting from the negligence of the Association or its agents/employees. In addition, sponsors and representatives agree to hold harmless the Association from any and all claims for loss or damages asserted against the Association by any person as a result of or in any way connected with the wrongful acts of negligence of the sponsor.
- **AzPA**, in the event of conflict regarding space requests or conditions beyond its control, reserves the right to rearrange the floor plan at any time.
- Cancellation requests must be submitted in writing by **September 18, 2020**. A \$150 cancellation fee will be applied to cancellation refunds received by the 18th. There will be no refunds after September 18, 2020.
- Sponsorship benefits will begin and be met once full payment by the sponsor has been made to **AzPA** either by check or credit card payment.
- Sponsors shall observe and abide by additional rules and regulations that may be adopted by **AzPA**, which shall be as much a part hereof as though fully incorporated herein.
- Sponsors or their representatives who fail to observe these conditions of contract, or who, in the opinion of **AzPA**, conduct themselves unethically, may be dismissed without refund or appeal for redress.